

NOTIFICATION

Horticulture Development Agency (HDA), Andhra Pradesh

O/o the Director of Horticulture & S, TTPC Building, 1st Floor, Old Market Yard,
Chuttugunta, (Beside Mini Rythu Bazaar), A.P., Guntur-522004

File No. Fruits/CDP-2/07/2023-24

Dated: 04.02.2025.

Letter of Invitation: Horticulture Development Agency (HDA), Andhra Pradesh has been identified as a Cluster Development Agency (CDA) by National Horticulture Board (NHB), Ministry of Agriculture & Farmers Welfare for the implementation of Cluster Development Programme (CDP) for Banana in Ananthapuramu cluster of Andhra Pradesh. The CDA shall recommend the Implementing Agency / Agencies (IAs) for the implementation of different verticals of the Ananthapuramu cluster for Value chain of Banana crop, viz., (i) Pre-Production and Production, (ii) Post-Harvest Management and Value addition and (iii) Logistics, Marketing and Branding.

HDA, Andhra Pradesh, invites proposals from the eligible Implementing Agencies to submit their proposals for implementation of Cluster Development Programme for Ananthapuramu cluster via online portal (<http://www.nhb.gov.in/OnlineApplication/RegistrationForm.aspx>). Interested agencies may obtain further information and the procedure for submitting the "Call for Proposals" from the websites: www.nhb.gov.in and <https://horticulture.ap.nic.in/> Last date for submission of proposals is on or before 05.04.2025 by 5.00 pm. HDA, Andhra Pradesh, reserves the right to cancel the bid at any time or amend / withdraw any of the terms and conditions contained in the RFP document without assigning any reason thereof.

Sd/- Dr. K. Sreenivasulu, IAS

**Director of Horticulture & Sericulture Secretary, Horticulture
Development Agency, Andhra Pradesh, Guntur.**

DIPR No.3508PP/CL/ADVT/1/1/2021-22, Dt: 03/02/2025